

## REMARKS

By this Amendment, claims 8-23 and 26-37 are cancelled, and claims 1-7 and 24-25 are amended. Thus, claims 1-7 and 24-25 are active in the application.

Reexamination and reconsideration of the application are respectfully requested.

The specification and abstract have been carefully reviewed and revised in order to correct grammatical and idiomatic errors in order to aid the Examiner in further consideration of the application. The amendments to the specification and abstract are incorporated in the attached substitute specification and abstract. No new matter has been added.

Also attached hereto is a marked-up version of the substitute specification and abstract illustrating the changes made to the original specification and abstract.

On page 2 of the Office Action, claims 1-7 and 24-25 were rejected under 35 U.S.C. § 102(b) as being anticipated by Martin et al. (EP 0452717). Without intending to acquiesce to this rejection, claims independent claims 1 and 24-25 have each been amended in order to more clearly illustrate the marked differences between the present invention and the applied reference.

Accordingly, the Applicants respectfully submit that the present application is clearly patentable over Martin et al. for the following reasons.

The present invention provides a power control apparatus and a power state identification apparatus which are operable to enable control of a main power of an apparatus, on which power control of the apparatus is performed, without being in conjunction with the main power of the apparatus. That is, the power control apparatus and the power state identification apparatus are operable to control the main power of a predetermined apparatus possibly from a remote location so that the predetermined apparatus does not always have to be set in an ON power state to receive information at various times. Accordingly, the predetermined apparatus does not to be equipped with a control unit, which ordinarily requires power to operate, in order to monitor the power of the predetermined apparatus.

Thus, because the power control apparatus and the power state identification apparatus are able to control the main power of the predetermined apparatus, where the power control apparatus and the power state identification apparatus are not in

conjunction with the main power of the predetermined apparatus, the power control apparatus and the power state identification apparatus are able to significantly reduce energy consumption for the predetermined apparatus since the predetermined apparatus does not need to constantly consume energy to monitor its own energy consumption.

Independent claim 1 recites the power control apparatus of the present invention, and independent claims 24-25 recite the power state identification apparatus of the present invention.

Claims 1 and 24-25 each recite that power control apparatus or the power state identification apparatus as being operable to enable control of a main power of an apparatus, on which power control of the apparatus is performed, without being in conjunction with the main power of the apparatus. Further, claims 1 and 24-25 each recite that the constituent elements of the power control apparatus and the power state identification apparatus are either on a separate power not in conjunction with the main power of the apparatus or on a separate apparatus.

Martin et al. discloses a control system for providing or denying a premium (charged) service channel to subscribers of a cable television (CATV) system based on a signal which can uniquely identify terminals (such as tuners) of the cable subscribers. In particular, Martin et al. discloses that each addressable module 108a-108n of the cable subscribers is connected to a signal path 100. A plurality of switchable ports are coupled to the signal path, and each switchable port is identified by a different logical channel number. Data received from a headend 102 identifies service codes to be associated with each logical channel, and identifies authorized service codes indicating which services a particular subscriber has paid for. The service code to logical channel data and the authorization data are stored and compared in the tuner of each subscriber, and based on the comparison result between the service code of each CATV channel and the authorization codes indicating which channels the subscriber has paid for, a port of the tuner of each subscriber is switched to provide or deny access to a particular channel (see Column 7, lines 1-27, Column 11, lines 16-35, and Figures 1 and 3).

Accordingly, Martin et al. merely discloses a control system for providing or denying CATV channels to subscribers based on the comparison between service codes and authorized codes.

However, Martin et al. clearly does not disclose or suggest a power control apparatus or a power state identification apparatus which enables control of a main power of the subscriber's tuner apparatus, on which power control of the tuner apparatus is performed, without being in conjunction with the main power of the tuner apparatus. Further, Martin et al. also does not disclose power control apparatus or a power state identification apparatus comprising elements for controlling the power of the subscriber's tuner apparatus that are either on a separate power not in conjunction with the main power of the apparatus or on a separate apparatus.

Accordingly, Martin et al. clearly does not disclose or suggest a power control apparatus or a power state identification apparatus as being operable to enable control of a main power of an apparatus, on which power control of the apparatus is performed, without being in conjunction with the main power of the apparatus, where the constituent elements of the power control apparatus and the power state identification apparatus are either on a separate power not in conjunction with the main power of the apparatus or on a separate apparatus, as recited in claims 1 and 24-25.

Therefore, Martin et al. clearly does not disclose or suggest each and every limitation of claims 1 and 24-25. Accordingly, claims 1 and 24-25 are clearly not anticipated by Martin et al. since Martin et al. fails to disclose each and every limitation of claims 1 and 24-25.

Furthermore, because of the clear distinctions discussed above, it is submitted that the distinctions are such that a person having ordinary skill in the art at the time the invention was made would not have been motivated to modify Martin et al. in such as manner as to result in, or otherwise render obvious, the present invention as recited in claims 1 and 24-25. Therefore, it is submitted that the claims 1 and 24-25, as well as claims 2-7 which depend therefrom, are clearly allowable over the prior art as applied by the Examiner.

In view of the foregoing amendments and remarks, it is respectfully submitted that the present application is clearly in condition for allowance. An early notice thereof is respectfully solicited.

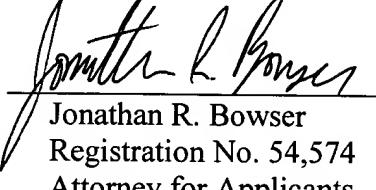
If, after reviewing this Amendment, the Examiner feels there are any issues remaining which must be resolved before the application can be passed to issue, the

Examiner is respectfully requested to contact the undersigned by telephone in order to resolve such issues.

Respectfully submitted,

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Version with Markings to  
Show Changes Made

POWER CONTROL APPARATUS, DIGITAL BROADCAST RECEPTION SYSTEM,  
TRANSMISSION POSTING APPARATUS, POWER STATE IDENTIFICATION  
APPARATUS, COMMUNICATION CUTOFF DECISION APPARATUS, STATE POSTING  
APPARATUS, STATE RECOGNITION APPARATUS, STATE RECOGNITION SYSTEM,  
5 AND DIGITAL BROADCAST TRANSMISSION/RECEPTION SYSTEM USING THEM

FIELD OF THE INVENTION

The present invention relates to a power control apparatus, a digital broadcast reception system, a transmission posting apparatus, a power status identification apparatus, a communication cutoff decision apparatus, a status posting apparatus, a status recognition apparatus, a status recognition system, and a digital broadcast transmission/reception system using them and, more particularly, to those which are used for digital broadcasting through which various kinds of information, such as EMM (Entitled Management Message), e-mail, accounting information, etc., are exchanged between a digital broadcast transmitter and a receiver.

BACKGROUND OF THE INVENTION

Digital broadcasting has already started in part of the current television broadcasting, and, recently, multi-channel digital broadcasting has been rapidly proceeded advanced.

In the digital broadcasting, a receiver receives a digital broadcast program by using an IRD (Integrated Receiver Decoder), which is a domestic reception apparatus that is connected with a television for analog broadcasting, and the receiver views the program that which is digital-to-analog converted by the IRD.

Figure 6 is a schematic diagram illustrating a conventional digital broadcast transmission/reception system. In figure 6, a broadcast center 701 has a digital broadcast transmission apparatus 70 which creates transmission data 9 of digital broadcasting and transmits the data. The transmission data 9 that is transmitted from the apparatus 70 is relayed by a relay center 2, such as a communication satellite, to each receiver 50. Each receiver 50 has a receiving antenna 73a and a broadcast reception apparatus 73 which is connected with a television. This broadcast reception apparatus 73 corresponds to the above-described IRD. The broadcast reception apparatus 73 has means for recording accounting information which is generated for each viewed program-viewed. Further, the broadcast reception apparatus 73 has communication

means, such as a modem 75 or a terminal adapter, which is connected with a telephone line 300b, 300d, or 300e, and the broadcast reception apparatus 73 can transmit the accounting information through a telephone line network 300 by using this communication means. A customer center 702 has an information collection apparatus 11 which collects for collecting the accounting information and, which is connected with a telephone line 300c.

5           The Next, the operation-operation of the conventional digital broadcast transmission/reception system will now be described. An ordinary digital broadcast program is transmitted as transmission data 9 from the broadcast transmission apparatus 70 through the relay center 2 to the receiver 50, and the receiver 50 receives the transmission data 9 through the 10 receiving antenna 73a by the broadcast reception apparatus 73. Then, the broadcast reception apparatus 73 decodes the data 9 and transmits an analog signal to the television (not shown), whereby the receiver 50 can view the program.

In digital broadcasting, in addition to ordinary program broadcasting, EMM (Entitlement Management Message) which is control information for descrambling scrambled data, electronic 15 mail (e-mail) which is a message directed to a receiver, etc. are transmitted from the transmitting end, and these information which are directed to an individual (hereinafter referred to as "individual information") are also received by the IRD. Different EMMs are transmitted according to the IRDs of the respective receivers. EMM is transmitted at irregular intervals to each receiver and, therefore, the receiver cannot know when an EMM it is transmitted. The same 20 may be said of e-mail. That is, e-mail is transmitted according to the IRD of each receiver, and the receiver cannot know when an e-mail it is transmitted. Accordingly, the IRD at the receiving end must be always in the power ON state so as to that it can monitor and receive individual information such as EMM IMM which is transmitted irregularly from the transmitting end.

On the other hand, in digital broadcasting, when the receiver has viewed a program of 25 digital broadcasting, the charge for this program is accounted in many cases. To be specific, when an individual has viewed a program, accounting information is generated for the program and accumulated in the digital broadcast reception apparatus 73. A request signal for collecting the accounting information is transmitted as a kind of individual information from the transmitting end of the program through the digital broadcasting to the reception apparatus 73. 30 Upon On receipt of this request signal, the reception apparatus 73 transmits the accounting information to the customer center 702 of the transmitter through the telephone line network 300.

The transmitter receives the accounting information by using the information collection apparatus 11, whereby the charge for programs that are viewed by each receiver can be calculated.

Since the reception apparatus 73 transmits the accounting information through the telephone line 300, the request signal for collecting the accounting information from the transmitter is usually transmitted during in a time period zone where the telephone charge is inexpensive, for example, midnight. Although the receiver scarcely views digital broadcasts in this such time zone period, the reception apparatus 73 must be set in the power ON state so as to that it can receive the accounting information request signal and to transmit the accounting information through the telephone line 300 after receiving reception of the accounting information request signal.

By the way, in recent years, the prevention of global warming has been clamored desired, and energy-saving type electric appliances for personal use have thus been demanded not only from industries but also from consumers. Accordingly so, measures for energy saving are required of television reception apparatuses, and especially for, digital broadcast reception apparatuses for which greater demand is expected.

However, as described above, even when the receiver (viewer) does not view a views no broadcast, the IRD must be always set in the power ON state so as to monitor and receive individual information such as EMM which is transmitted from the transmitter through the digital broadcasting. This IRD is far from an energy-saving type, and, therefore, power saving of the IRD is demanded.

For this purpose, it is thought that the power to the IRD is turned OFF when the viewer does not view a views no program, except for a part of the IRD for receiving individual information, and the power to the entire IRD is turned ON when this part has received individual information that is transmitted through digital broadcasting. However, since both of the digital broadcast and the individual information are input in their encoded states, in order to decide whether that the signal that is received by the part of the IRD is an ordinary digital broadcast or individual information, a part of the IRD for decoding the individual information which is included in the received broadcast must be in the power ON state. This decoding part consumes more than 50% of the power to the entire IRD, for example, about 5w. Consequently Therefore, this measure cannot achieve the desired remarkable energy saving, consequently.

Therefore, in order to turn OFF the power to the greater part of the IRD while it does not receive a broadcast, the following measure has been proposed. That is, the IRD is provided with a control unit which is able to perform ON-control of power to the IRD and is connected to a public line such as a telephone line, and only this control unit is always set in the power ON state. Before transmitting an EMM or the like from the transmitter to the receiver, a communication call is made to this control unit by using the public line. When the call sound (i.e., the bell) has been rung rang a predetermined number of times, the control unit turns ON the power to the entire IRD. In this way, by controlling the power to the IRD from the distant transmitter through the communication line, the power of the IRD can be turned ON only when transmitting the individual information. Further, since the signal informing transmission of the individual signal (communication call signal) may be transmitted as a non-coded signal through a communication line such as a telephone line which is different from that for the digital broadcasting, the control unit does not need decoding means, and therefore, whereby the power consumption can be reduced.

Meanwhile, the following an-alternative measure has been proposed as follows. Every time the receiver turns ON or OFF the power, the reception apparatus phones the transmitting end through the modem or the like to post the ON or OFF state of the power of the reception apparatus to the transmitting end, whereby the transmitting end can grasp the power state of the reception apparatus. In this case, the transmitter transmits the individual information such as an EMM only when the reception apparatus is in the power ON state.

However, in general homes, one telephone line is branched into two lines to be connected to a telephone set and a broadcast reception apparatus, respectively, or one of a telephone set and a broadcast reception apparatus is connected through the other to a telephone line. Therefore, when the telephone line is used as means for posting the transmission of an EMM or the like from the transmitter to the receiver in advance of transmitting it the EMM, the receiver cannot decide, in the stage of a communication call, whether it is sent to the telephone or to the broadcast reception apparatus, and therefore as a result, the call sound (bell) of the telephone is rang. The signal (call) is connected to the broadcast reception apparatus only Only when the call sound has been rung rang by a predetermined number of times before the receiver picks up the telephone receiver or when the receiver has picked it up it and decided that the signal (call) is directed to the broadcast reception apparatus, the call is connected to the broadcast reception

apparatus. Accordingly, the call sound of the advance posting might trouble ~~troubles~~ the receiver; for example, it might disturb the receiver's sleep. Therefore, it is very difficult to share the communication line between the telephone set and the control unit of the broadcast reception apparatus. However, if the call sound is not rung, the receiver cannot recognize a call to the 5 telephone. Further, it is thought that the telephone set and the broadcast reception apparatus are connected to different telephone lines. In this case, however, the receiver should possess two telephone lines, and this is uneconomical because the telephone contract charge increases.

On the other hand, in the case where the receiving end phones the transmitting end every time the receiver turns the power ON or OFF ~~the power~~ to the broadcast reception apparatus so 10 as to post the power ON or OFF state of the reception apparatus to the transmitting end, the telephone change is added at every power ON or OFF, regardless of the necessity of transmitting or receiving the individual information. This is uneconomical for the receiver.

#### SUMMARY OF THE INVENTION

The present invention is made to solve the above-described problems. Accordingly, an 15 and has for its object of the present invention is to provide a power control apparatus, a digital broadcast reception system, a transmission posting apparatus, a power state identification apparatus, a communication cutoff apparatus, a state posting apparatus, a state recognition apparatus, and a state recognition system; which can achieve energy saving of the digital broadcast reception system, and a digital broadcast transmission/reception system using them.

20 Other objects and advantages of the invention will become more apparent from the following detailed description that follows. The detailed description and the specific embodiments described herein are provided only for illustration since various additions and modifications within the scope of the invention will be apparent to those of skill in the art from the detailed description.

25 According to a first aspect of the present invention, a power control apparatus comprises: a distributor having storage means in which transmitter ID signals for identifying transmitters are stored. The, the distributor compares comparing a transmitter ID signal which is input through a predetermined communication line in advance of a communication call signal, with the transmitter ID signals stored in the storage means, outputs and outputting a power control signal 30 when the inputted transmitter ID signal matches any of the stored transmitter ID signals, and connects connecting the communication line with a predetermined communication apparatus

when the inputted transmitter ID signal matches none of the stored transmitter ID signals. The power control apparatus also comprises; ~~and~~ a power control unit for controlling the ON or OFF of power to a predetermined apparatus which is connected to the distributor, according to the power control signal which is supplied from the distributor. Therefore, the power of the  
5 predetermined apparatus such as a broadcast reception apparatus can be controlled from a distant place through the communication line. That is, the power of the apparatus can be turned ON only when it is used, and turned OFF while it is not used, and therefore, whereby the power consumption of the apparatus is reduced, which results resulting in energy saving. Further, since the power of the apparatus is controlled by using the transmitter ID signal without making the  
10 communication line go into the conversation state which is charged, the cost on the communication for power control can be reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone. Therefore, the  
15 communication call signal for power control does not bother the receiver.

According to a second aspect of the present invention, in accordance with the power control apparatus of the first aspect, the storage means stores a plurality of transmitter ID signals; the distributor outputs power control signals corresponding to the respective transmitter ID signals which are stored in the storage means and which match the inputted transmitter ID signals; and the power control unit performs control to turn ON the power of the predetermined apparatus ON and ~~control to turn OFF the power~~, according to the power control signals that are supplied from the distributor. Therefore, the power of the predetermined apparatus can be controlled by the transmitter ID signal alone, whereby the time required for the power control is reduced.  
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According to a third aspect of the present invention, in accordance with the power control apparatus of the second aspect, the storage means stores a transmitter ID signal corresponding to a predetermined process of the predetermined apparatus which is subjected to the power ON control or the power OFF control by the power control unit. When; ~~and when~~ the inputted transmitter ID signal matches the stored transmitter ID signal, the distributor outputs a control signal for instructing the predetermined apparatus to perform the predetermined process corresponding to this transmitter ID signal. Therefore, a predetermined process of the  
30

predetermined apparatus other than power control can be controlled through the communication line.

According to a fourth aspect of the present invention, in accordance with the power control apparatus of the first aspect, the distributor is provided with count means for counting the communication call time by the communication call signal which is input after the transmitter ID signal through the predetermined communication line. Further,; the storage means stores a plurality of communication call time information. When ; when the inputted transmitter ID signal matches any of the stored transmitter ID signals, the distributor compares the result of the count by the count means with the communication call time information which is stored in the storage means, and outputs a power control signal corresponding to the communication call time information which matches the result of count; and the power control unit performs either the power ON control or the power OFF control; according to the power control signal that is supplied from the distributor. Therefore, the power of the predetermined apparatus can be controlled by one transmitter ID signal.

According to a fifth aspect of the present invention, in accordance with the power control apparatus of the fourth aspect, the storage means stores communication call time information corresponding to a predetermined process of the predetermined apparatus which is subjected to the power ON or OFF control by the power control apparatus. When ; and when the result of the count by the count means matches the communication call time information which corresponds to the predetermined process of the predetermined apparatus and is stored in the storage means, the distributor outputs a control signal for instructing the predetermined apparatus to perform the predetermined process corresponding to this communication call time information. Therefore, a predetermined process of the predetermined apparatus other than power control can be controlled through the communication line.

According to a sixth aspect of the present invention, the power control apparatus of the first aspect further comprises termination decision means for deciding that the predetermined process of the predetermined apparatus is terminated, and outputting a power control signal to the power control unit to turn OFF the power of the predetermined apparatus, to the power control unit. Therefore, when controlling the power of the predetermined apparatus, the transmitter ID signal is transmitted only when performing the power ON control, whereby the power control is facilitated.

According to a seventh aspect of the present invention, the power control apparatus of the first aspect further comprises time managing means ~~for capable of~~ managing time, where the time managing means output, to the power control unit, outputting either a power control signal to turn ON the power of the predetermined apparatus or a power control signal to turn OFF the power of the predetermined apparatus based, to the power control unit, on the basis of a predetermined time setting. Therefore, when controlling the power of the predetermined apparatus, the transmitter ID signal is transmitted only when performing either the power ON control or the power OFF' control, whereby the power control is facilitated.

According to an eighth aspect of the present invention, a digital broadcast reception system comprises: reception means for receiving broadcast data of digital broadcasting, and; a distributor having storage means in which transmitter ID signals for identifying transmitters are stored. The, the distributor compares comparing a transmitter ID signal which is input through a predetermined communication line in advance of a communication call signal, with the transmitter ID signals stored in the storage means, outputs and outputting a power control signal when the inputted transmitter ID signal matches any of the stored transmitter ID signals, and connects connecting the communication line with a predetermined communication apparatus when the inputted transmitter ID signal matches none of the stored transmitter ID signals. The digital broadcast reception system also comprises; and a power control unit for controlling the ON or OFF of power to the reception means; according to the power control signal which is supplied from the distributor. Therefore, the power of the reception means can be controlled from a distant place through the communication line. That is, the power of the reception means can be turned ON only when it is used, and turned OFF while it is not used, and as a result, whereby the power consumption of the whole system is reduced, which results resulting in energy saving. Further, since the power of the reception means is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control can be reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone.

Therefore, the communication call signal for power control does not bother the receiver.

According to a ninth aspect of the present invention, in accordance with the digital

broadcast reception system of the eighth aspect, the storage means stores a plurality of transmitter ID signals, and; the distributor outputs power control signals corresponding to the respective transmitter ID signals which are stored in the storage means and which match the inputted transmitter ID signals. Further, ; and the power control unit performs control to turn ON the power of the predetermined apparatus ON and ~~control to turn OFF the power~~, according to the power control signals which are supplied from the distributor. Therefore, the power of the reception means can be controlled by only the transmitter ID signal, whereby the time required for power control is reduced.

According to a tenth aspect of the present invention, in accordance with the digital broadcast reception system of the ninth aspect, the reception means has transmission means for transmitting accounting information, which is generated with the reception of a digital broadcast, to a predetermined destination through the predetermined communication line, and; the storage means stores a transmitter ID signal corresponding to execution of the process of transmitting the accounting information of the reception means. When; and when the inputted transmitter ID signal matches the transmitter ID signal corresponding to the process of transmitting the accounting information, the distributor outputs a control signal for instructing the reception means to execute transmission of the accounting information by using the transmission means. Therefore, the process of making the reception means transmit the accounting information can be controlled through the communication line.

According to an eleventh aspect of the present invention, in accordance with the digital broadcast reception system of the eighth aspect, the distributor is provided with count means for counting the call time by the communication call signal which is input after the transmitter ID signal through the predetermined communication line, and; the storage means stores a plurality of communication call time information. When; when the inputted transmitter ID signal matches any of the transmitter ID signals which are stored in the storage means, the distributor compares the result of the count by the count means with the communication call time information which is stored in the storage means, and outputs a power control signal corresponding to the communication call time information which matches the result of count. Further, ; and the power control unit performs either the power ON control or the power OFF control, according to the power control signal that is supplied from the distributor. Therefore, the power of the reception means can be controlled by using one transmitter ID signal.

According to a twelfth aspect of the present invention, in accordance with the digital broadcast reception system of the eleventh aspect, the reception means is provided with transmission means for transmitting accounting information, which is generated with the reception of a digital broadcast, to a predetermined destination through the predetermined communication line, and; the storage means stores communication call time information corresponding to the process of transmitting the accounting information from the reception means. When, and when the call time information corresponding to the process of transmitting the accounting information, which is stored in the storage means, matches the result of the count by the count means, the distributor outputs a control signal for instructing the reception means to transmit the accounting information by using the transmission means. Therefore, the process of making the reception means transmit the accounting information can be controlled through the communication line.

According to a thirteenth aspect of the present invention, the digital broadcast reception system of the eighth aspect further comprises termination decision means which decides that the predetermined operation of the reception means is terminated, and outputs a power control signal to the power control unit to turn OFF the power of the reception means, to the power control unit. Therefore, when controlling the power of the reception means, the transmitter ID signal is transmitted only when performing the power ON control, whereby the power control is facilitated.

According to a fourteenth aspect of the present invention, a transmission posting apparatus comprises: posting means capable of performing a communication call. The, the posting means is being connected to a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter and a communication call signal, and the posting means is being provided correspondingly to either the transmission starting state or the transmission ending state when a predetermined transmission apparatus transmits information to a specific individual by using predetermined communication means which is different from the communication line. The transmission posting apparatus also comprises; and destination identification means for identifying the destination of the information to the individual on the communication line, before starting or after ending transmission of the information, and instructing the posting means corresponding to the transmission starting state or the transmission ending state to perform communication call. Therefore, in the case where the

destination of the information is provided with reception means for the information, which can be controlled by the transmitter ID signal, the transmitter ID signal is received by the destination through the communication line when transmission of the information is started or when transmission of the information ~~it~~ is ended, and ON/OFF of the power of the reception means can 5 be controlled from a distant place, whereby the power consumption of the reception means is reduced to achieve energy saving. Further, since the power of the reception means is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control is reduced.

According to a fifteenth aspect of the present invention, the transmission posting 10 apparatus of the fourteenth aspect further comprises: posting means which is capable of performing a communication call. The, the posting means is being connected to the communication line and corresponds ~~corresponding~~ to a predetermined process which is different from the start of transmission and the end of transmission. The ; and the destination identification means identify ~~identifying~~ the destination of the information to the individual when 15 instructing the individual to execute the predetermined process, and makes ~~making~~ the posting means correspond ~~corresponding~~ to the predetermined process of performing a ~~perform~~ communication call. Therefore, it is possible to instruct the receiver of the information to perform the predetermined process.

According to a sixteenth aspect of the present invention, a transmission posting apparatus 20 comprises: posting means which is capable of performing a communication call. The posting ; the posting means is being connected with a communication line which sequentially outputs transmitter ID signal for identifying a transmitter and a communication call signal, and the posting means have ~~having~~ count means for counting the call time of the communication call. The transmission posting apparatus also comprises ; and destination identification means for 25 identifying the destination of information to be transmitted to a specific individual on the communication line, before starting or after ending transmission of the information, when a predetermined transmission apparatus transmits the information to the individual by using predetermined transmission means which are different from the communication line. The destination identification means ; and then makes ~~making~~ the posting means perform a communication call and makes ~~making~~ the count means count the communication call time, ; and terminates ~~terminating~~ the communication call when the communication call time reaches a time 30

which has previously been set according to the transmission starting state or the transmission ending state. Therefore, in the case where the destination of the information is provided with reception means for the information, which can be controlled by the transmitter ID signal, the transmitter ID signal is received by the destination through the communication line when  
5 transmission of the information is started or when it is ended, and ON/OFF of the power of the reception means can be controlled from a distant place, whereby the power consumption of the reception means is reduced to achieve energy saving. Further, since the power of the reception means is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control is  
10 reduced.

According to a seventeenth aspect of the present invention, in accordance with the transmission posting apparatus of the sixteenth aspect, the destination identification means makes the posting means perform a communication call to the destination when instructing the destination to execute a predetermined process, ~~and~~ makes the count means count the  
15 communication call time, and terminates the communication call when the communication call time reaches a call time corresponding to the predetermined process. Therefore, it is possible to instruct the receiver of the information to perform the predetermined process.

According to an eighteenth aspect of the present invention, a digital broadcast transmission/reception system comprises a digital broadcast transmission system and a digital broadcast reception system. The digital broadcast transmission system comprises ~~comprise:~~ transmission means for transmitting broadcast data of digital broadcasting, ~~and;~~ posting means which is capable of performing a communication call. The, the posting means is being connected to a communication line which is different from that for the digital broadcasting and sequentially outputs a transmitter ID signal for identifying a transmitter and a communication  
25 call signal. The, ~~and~~ the posting means is being provided correspondingly to either the transmission starting state or the transmission ending state when the transmission means transmits information to a specific individual. The digital broadcast transmission system also comprises ~~;~~ ~~and~~ destination identification means for identifying the destination of the information to the individual on the communication line, before starting or after ending transmission of the  
30 information, and then instructing the posting means corresponding to the transmission starting state or the transmission ending state to perform a communication call. The digital broadcast

reception system comprises: reception means for receiving the broadcast data of digital broadcasting, and; a distributor having storage means in which a transmitter ID signal of the posting means corresponding to either the transmission starting state or the transmission erecting state is stored. The, the distributor compares comparing a transmitter ID signal which is input through the predetermined communication line in advance of the communication call signal when the posting means performs a communication call, with the transmitter ID signal which is stored in the storage means. When, and when the inputted transmitter ID signal matches the stored transmitter ID signal, the distributor outputs outputting a power control signal corresponding to this transmitter ID signal. On; on the other hand, when the inputted transmitter ID signal does not match the stored transmitter ID signal, the distributor connects connecting the communication line with a predetermined communication apparatus. The digital broadcast reception system also comprises; and a power control unit for turning ON the power of the reception means when the power control signal which is supplied from the distributor is based on the transmitter ID signal corresponding to the transmission starting state, and for turning OFF the power of the reception means when the power control signal is based on the transmitter ID signal corresponding to transmission end. Therefore, the power of the reception means can be controlled through the communication line. That is, the power of the reception means can be turned ON only when it is used, and is turned OFF while it is not used, whereby the power consumption of the digital broadcast reception system is reduced, which results resulting in energy saving. Further, since the power of the reception means is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control can be reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone. Therefore, the communication call signal for power control does not bother the receiver.

According to a nineteenth aspect of the present invention, in accordance with the digital broadcast transmission/reception system of the eighteenth aspect, the digital broadcast reception system further comprises posting means which is capable of performing a communication call. The, the posting means is being connected to the communication line and corresponds corresponding to a predetermined process which is different from the start of transmission start

and the end of transmission. The ; and the destination identification means identifies the destination of the information to the individual when instructing the individual to execute the predetermined process, and then makes the posting means corresponding to the predetermined process perform a communication call. Therefore, it is possible to instruct the reception means,  
5 through the communication line, to perform the predetermined process, through the communication line.

According to a twentieth aspect of the present invention, in accordance with the digital broadcast transmission/reception system of the eighteenth aspect, the digital broadcast transmission system is provided with accounting information transmission posting means which  
10 performs a communication call for instructing the reception means to transmit accounting information which is generated with the reception of a digital broadcast. The ; the-storage means stores a transmitter ID signal which is transmitted when the accounting information transmission posting means performs a communication call. The ; the-reception means is provided with accounting information transmission means for transmitting the accounting information to a  
15 predetermined destination through a predetermined communication line. The ; and the distributor outputs, to the reception means, a control signal for instructing the reception means to transmit the accounting information by using the accounting information transmission means. Therefore, the process of making the reception means transmit the accounting information can be controlled through the communication line.

20 According to a twenty-first aspect of the present invention, a digital broadcast transmission/reception system comprises a digital broadcast transmission system and a digital broadcast reception system. The digital broadcast transmission system comprises: transmission means for transmitting broadcast data of digital broadcasting, and; posting means which is capable of performing a communication call. The ; the posting means is being connected to a  
25 communication line which successively outputs a transmitter ID signal for identifying a transmitter and a communication call signal, and the posting means has having first count means for counting the call time of the communication call. The digital broadcast system also comprises ; and-destination identification means for identifying the destination of information to be transmitted to a specific individual on the communication line, before starting or after ending  
30 transmission of the information, when the transmission means transmits the information to the individual by digital broadcasting. The destination identification means ; and then makes

making the posting means perform a communication call and makes making the first count means count the communication call time, and terminates terminating the communication call when the communication call time reaches a time which has previously been set according to the transmission starting state or the transmission ending state. The digital broadcast reception system comprises: reception means for receiving the broadcast data of digital broadcasting, and; a distributor having storage means for storing the transmitter ID signal and communication call time information which corresponds to either the start of transmission or the end of transmission.

The distributor also has, and second counting means for counting the call time of the communication call signal which is input after the transmitter ID signal through the communication line. The ; the distributor compares comparing a transmitter ID signal which is input through the predetermined communication line in advance of the communication call signal with the transmitter ID signal which is stored in the storage means. When, and when the inputted transmitter ID signal matches the stored transmitter ID signal, the distributor compares comparing the result of the count by the second counting means with the communication call time information which is stored in the storage means, and outputs outputting the communication call time information which matches the result of count. On ; on the other hand, when the inputted transmitter ID signal does not match the stored transmitter ID signal, the distributor connects connecting the communication line with a predetermined communication apparatus.

The digital broadcast reception system also comprises, and a power control unit for turning ON the power of the reception means when the power control signal which is supplied from the distributor corresponds to the start of transmission, and for turning OFF the power of the reception means when the power control signal it corresponds to the end of transmission.

Therefore, the power of the reception means can be controlled through the communication line. That is, the power of the reception means can be turned ON only when it is used, and is turned OFF while it is not used, whereby the power consumption of the digital broadcast reception system is reduced, which results resulting in energy saving. Further, since the power of the reception means is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control can be reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and

the above-described communication apparatus such as a telephone. Therefore, the communication call signal for power control does not bother the receiver.

According to a twenty-second aspect of the present invention, in accordance with the digital broadcast transmission/reception system of the twenty-first aspect, when instructing the destination of the information to the individual to execute the predetermined process, the destination identification means makes the posting means perform a communication call to the destination and makes the first count means count the communication call time, and terminates the communication call when the communication call time reaches the call time corresponding to the predetermined process. The ; the storage means stores communication call time information of the communication call for instructing execution of the predetermined process. The ; and the distributor compares the result of the count by the second counting means with the stored communication call time information, and when the result of the count matches the communication call time information, the distributor outputs a control signal for instructing the reception means to execute the predetermined process. Therefore, the digital broadcast transmission system can control the predetermined process of the reception means, other than power ON/OFF, of the reception means, through the communication line.

According to a twenty-third aspect of the present invention, in accordance with the digital broadcast transmission/reception system of the twenty-first aspect, when instructing the destination of the information to transmit accounting information which is generated with the reception of a digital broadcast, the destination identification means makes the posting means perform a communication call to the destination and makes the first count means count the communication call time, and terminates the communication call when the communication call time reaches the call time corresponding to the transmission of the accounting information. ; the reception The reception means includes accounting information transmission means for transmitting the accounting information to a predetermined destination through a predetermined communication line. The ; the storage means stores call time information of the communication call which is performed for transmitting the accounting information. The ; and the distributor compares the result of the count by the second counting means with the stored communication call time information, and when the result of count matches the communication call time information, the distributor outputs a control signal for instructing the reception means to transmit the accounting information by using the accounting information transmission means.

Therefore, the digital broadcast transmission system can control the process of making the reception means transmit the accounting information, through the communication line.

According to a twenty-fourth aspect of the present invention, a power state identification apparatus comprises: storage means in which transmitter ID signals for identifying transmitters are stored; power state identification means for identifying the power state of a predetermined apparatus and holding the power state; and communication cutoff means for cutting off communication through a predetermined communication line. A; wherein a transmitter ID signal which is input through the predetermined communication line in advance of a communication call signal is compared with the transmitter ID signals which are stored in the storage means.

When ; when the inputted transmitter ID signal matches any of the stored transmitter ID signals, it is decided whether the power state of the predetermined apparatus is in a predetermined state or not based on the basis of the power state information which is held in the power state identification means. When ; when the predetermined apparatus is in the predetermined power state, the communication through the communication line is cut off by the communication cutoff means. On ; on the other hand, when the inputted transmitter ID signal matches none of the stored transmitter ID signals, the communication line is connected with a predetermined communication apparatus. Therefore, according to whether the communication is cut off or not, the specific transmitter can identify the power state of the predetermined apparatus from a distant place through the communication line. That is, the transmitter transmits information to the predetermined apparatus only when the apparatus is in the power ON state, and it is not necessary to always set the apparatus always in the power ON state for receiving the information, which results resulting in energy saving. Further, since the power of the apparatus is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control can be reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone. Therefore, the communication call signal for power control does not bother the receiver.

According to a twenty-fifth aspect of the present invention, a power state identification apparatus comprises: storage means in which transmitter ID signals for identifying transmitters

are stored; power state identification means for identifying the power state of a predetermined apparatus and holding this identification information; counting means for counting the call time of a communication call signal which is input subsequent subsequently to the transmitter ID signal through the predetermined communication line; and communication cutoff means for cutting off communication through the predetermined communication line. A; wherein a transmitter ID signal which is input through the predetermined communication line is compared with the transmitter ID signals which are stored in the storage means. When ; when the inputted transmitter ID signal matches any of the stored transmitter ID signals, the power state of the predetermined apparatus is decided based on the basis of the power state information which is held in the power state identification means, and the communication call signal is counted by the counting means. When ; when the call time being counted reaches a predetermined time, the communication is cut off by using the communication cutoff means. On ; on the other hand, when the inputted transmitter ID signal matches none of the stored transmitter ID signals, the communication line is connected with a predetermined communication apparatus. Therefore, according to whether the communication is cut off or not, the specific transmitter can identify the power state of the predetermined apparatus from a distant place through the communication line. That is, the transmitter transmits information to the predetermined apparatus only when the apparatus is in the power ON state, and it is not necessary to always set the apparatus always in the power ON state for receiving the information, which results resulting in energy saving.

Further, since the power of the apparatus is controlled by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for power control can be reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone. Therefore, the communication call signal for power control does not bother the receiver.

According to a twenty-sixth aspect of the present invention, a communication cutoff decision apparatus comprises: posting means for performing a communication call to a predetermined destination. The, the posting means is being connected to a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter and a communication call signal. The communication cutoff decision apparatus also comprises; and

decision means for deciding whether or not the communication by the posting means is cut off by the destination. Therefore, when the destination is provided with a predetermined apparatus which performs a cutoff of communication based on the basis of the power state or the like, the power state of the apparatus at the destination can be confirmed from a distant place. Thereby,  
5 when transmitting information to a broadcast reception apparatus or the like of the destination, the power state of the apparatus can be confirmed, and transmission of the information can be performed according to the power state. In this case, it is not necessary to always set the broadcast reception apparatus always in the power ON state, which results resulting in energy saving. Further, since the power state of the reception apparatus is identified by using the  
10 transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for identifying the power state can be reduced.

According to a twenty-seventh aspect of the present invention, a communication cutoff decision apparatus comprises: posting means for performing a communication call to a predetermined destination. The , the posting means is being connected to a communication line  
15 which sequentially outputs a transmitter ID signal for identifying a transmitter and a communication call signal. The communication cutoff decision apparatus also comprises; and decision means for deciding whether or not the communication by the posting means is cut off by the destination, and counting the communication call time until the communication call signal from the posting means is cut off. Therefore, when the destination is provided with a  
20 predetermined apparatus which performs a cutoff of communication based on the basis of the power state or the like, the power state of the apparatus at the destination can be confirmed from a distant place. Thereby, when transmitting information to a broadcast reception apparatus or the like of the destination, the power state of the apparatus can be confirmed, and transmission of the information can be performed according to the power state. In this case, it is not necessary to  
25 always set the broadcast reception apparatus always in the power ON state, which results resulting in energy saving. Further, since the power state of the reception apparatus is identified by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for identifying the power state can be reduced.

30 According to a twenty-eighth aspect of the present invention, a digital broadcast transmission/reception system comprises a digital broadcast transmission system and a digital

broadcast reception system. The digital broadcast transmission system comprises: transmission means for transmitting broadcast data of digital broadcasting, and; posting means which is being connected with a communication line that is different from that for the digital broadcasting, where the communication line sequentially outputs outputting a transmitter ID signal for identifying a transmitter and a communication call signal. The digital broadcast transmission system also comprises; destination identification means for identifying the destination of information to be transmitted to a specific individual on the communication line when transmitting the information through the digital broadcasting, and making the posting means perform a communication call to the destination of the information. The digital broadcast transmission system also comprises ;and decision means for deciding whether or not the communication call by the posting means is cut off by the destination. The digital broadcast reception system comprises: reception means for receiving the broadcast data of digital broadcasting,; and a power state identification unit which includes comprising storage means for storing a transmitter ID signal for identifying the communication call from the posting means, a power state identification means for identifying the power state of the reception means and holding it, and communication cutoff means for cutting the communication through the communication line. The ;the power state identification unit compares comparing a transmitter ID signal which is input through the communication line in advance of the communication call signal, with the transmitter ID signal stored in the storage means. When ;when the inputted transmitter ID signal matches the stored transmitter ID signal, it is decided whether or not the power state of the reception means is in a predetermined state based or not, on the basis of the power state information which is held in the power state identification means. When ;when the power state of the reception means is in the predetermined state, the communication through the communication line is cut off by the communication cutoff means. On ;on the other hand, when the inputted transmitter ID signal does not match the stored transmitter ID signal, the predetermined communication line is connected with a predetermined communication apparatus. In this system, the decision means stores information indicating the relationship between the power state of the reception means and the cutoff of the communication call, and compares the stored information with the result of cutoff of the communication call to decide the power state of the reception means. The ;and the transmission means decides whether or not the information to the individual should be transmitted based or not, on the basis of the power state of the

reception means which has been decided by the decision means. Since the power state of the reception apparatus can be conformed from a distant place to decide whether or not the information should be transmitted to the reception apparatus ~~or not~~, unnecessary transmission is avoided. Further, since the digital broadcast transmission system identifies the power ON state of the reception means to transmit the information, it is not necessary to set the reception means in the power ON state when not viewing a no-program, which results resulting in energy saving. Further, since the power state of the reception means is identified by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for identifying the power state is reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone. Therefore, the communication call signal for power control does not bother the receiver.

According to a twenty-ninth aspect of the present invention, a digital broadcast transmission/reception system comprises a digital broadcast transmission system and a digital broadcast reception system. The digital broadcast transmission system comprises: transmission means for transmitting broadcast data of digital broadcasting, and; posting means which is being connected with a communication line that is different from that for the digital broadcasting, where the communication line sequentially outputs outputting a transmitter ID signal for identifying a transmitter and a communication call signal. The digital broadcast transmission system also comprises; destination identification means for identifying the destination of information to be transmitted to a specific individual on the communication line when transmitting the information through the digital broadcasting, and making the posting means perform communication call to the destination of the information. The digital broadcast transmission system also comprises; and decision means for deciding whether or not the communication by the posting means is cut off by the destination, and counting the communication call time unit the communication call signal from the posting means is cut off. The digital broadcast reception system comprises: reception means for receiving the broadcast data of digital broadcasting; and a power state identification unit which includes comprising storage means in which a transmitter ID signal for identifying the communication call from the posting means is stored, power state identification means for identifying the power state of the

reception means and holding it, counting means for counting the call time of the communication call signal which is input after the transmitter ID signal through the communication line, and communication cutoff means for cutting the communication through the communication line. The ; the power state identification unit compares comparing a transmitter ID signal which is input through the communication line, with the transmitter ID signal which is stored in the storage means. When ; when the inputted transmitter ID signal matches the stored transmitter ID signal, the communication call signal is counted by the counting means, and the power state of the reception means is decided based on the basis of the power state information which is held in the power state identification means. When; when the communication call time being counted by the counting means reaches a predetermined call time according to the power state, the communication is cut off by the communication cutoff means. On ; on the other hand, when the inputted transmitter ID signal does not match the stored transmitter ID signal, the predetermined communication line is connected with a predetermined communication apparatus. In this system, the decision means stores information indicating the relationship between the power state of the reception means and cutoff of the communication call, and compares the stored information with the result of the cutoff of the communication call to decide the power state of the reception means. Further, ; and the transmission means decides whether or not the information to the individual should be transmitted based or not, on the basis of the power state of the reception means which has been decided by the decision means. Since the power state of the reception apparatus can be confirmed from a distant place to decide whether or not the information should be transmitted to the reception apparatus or not, unnecessary transmission is avoided. Further, since the digital broadcast transmission system identifies the power ON state of the reception means to transmit the information, it is not necessary to set the reception means in the power ON state when not viewing a no-program, which results resulting in energy saving. Further, since the power state of the reception means is identified by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for identifying the power state is reduced. Furthermore, the communication call for power control is distinguished from other ordinary communication calls by the transmitter ID signal, and the single communication line is switched between the predetermined apparatus and the above-described communication apparatus such as a telephone. Therefore, the communication call signal for power control does not bother the receiver.

According to a thirtieth aspect of the present invention, a state posting apparatus is being connected with a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter at a communication call and a communication call signal and, immediately before or after the state of a predetermined apparatus changes to another 5 predetermined state, the state posting apparatus performs a performing communication call to different destinations corresponding to the predetermined states, respectively. Therefore, the state of the predetermined apparatus can be posted to the predetermined destinations by making the destinations receive the transmitter ID signal. Thereby, when the predetermined destinations transmit information to the predetermined apparatus such as a broadcast reception apparatus, the 10 power state of this apparatus is confirmed and the transmission is carried out according to the power state. Hence, it is not necessary to always set the predetermined apparatus always in the power ON state, which results resulting in energy saving. Further, since the state of the apparatus is posted by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for posting is reduced.

15 According to a thirty-first aspect of the present invention, a state posting apparatus is being connected with a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter at a communication call and a communication call signal and, immediately before or after the state of a predetermined apparatus changes to another predetermined state, the state posting apparatus performs a performing communication call to a 20 predetermined destination so that the communication call time becomes a predetermined time corresponding to each of the predetermined states. Therefore, the state of the predetermined apparatus can be posted to the predetermined destination by making the destination receive the transmitter ID signal and the communication call signal. Thereby, when the predetermined destination transmits information to the predetermined apparatus such as a broadcast reception 25 apparatus, the power state of this apparatus is confirmed and the transmission is carried out according to the power state. Hence, it is not necessary to always set the predetermined apparatus always in the power ON state, which results resulting in energy saving. Further, since the state of the apparatus is posted by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for posting is 30 reduced.

According to a thirty-second aspect of the present invention, a state recognition apparatus

comprises: a plurality of identification means for identifying a transmitter from a transmitter ID signal which is posted through a predetermined communication line. The,the identification means are being provided correspondingly to predetermined states of the transmitter. The state recognition apparatus also comprises; and information recognition means for deciding, amongst  
5 the plural identification means, identification means which has received the latest notification from the same transmitter, and recognizing that the transmitter is in the predetermined state corresponding to this identification means. Therefore, the state of the transmitter can be recognized, and information can be transmitted according to the state of a broadcast reception apparatus of the transmitter. At the transmitting end, it is not necessary to always set the power  
10 of the reception apparatus always in the ON state, resulting in energy saving. Further, since the state of the transmitter is recognized by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication of the transmitter is reduced.

According to a thirty-third aspect of the present invention, a state recognition apparatus  
15 comprises: identification means for identifying a transmitter from a transmitter ID signal which is posted through a predetermined communication line; counting means for counting the call time of a communication call signal having a length corresponding to a predetermined state of the transmitter, where the signal is being input after the transmitter ID signal; and information recognition means for deciding the call time of the latest communication call signal from the  
20 same transmitter based, on the basis of the outputs from the identification means and the count means; and for recognizing that the transmitter is in the predetermined state corresponding to this call time. Therefore, the state of the transmitter can be recognized, and information can be transmitted according to the state of a broadcast reception apparatus of the transmitter. At the transmitting end, it is not necessary to always set the power of the reception apparatus always in  
25 the ON state, which results resulting in energy saving. Further, since the state of the transmitter is recognized by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication of the transmitter is reduced.

According to a thirty-fourth aspect of the present invention, a state recognition system  
30 comprises: a state posting apparatus which is being connected with a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter at a communication call

and a communication call signal and, immediately before or after the state of a predetermined apparatus changes to another predetermined state, the state posting apparatus performs a performing communication call to predetermined different destinations corresponding to the predetermined states, respectively. The state recognition system also comprises; and a state 5 recognition apparatus which includes comprising a plurality of identification means for identifying a transmitter from a transmitter ID signal which is posted through the communication line. The, the identification means are being provided correspondingly to predetermined states of the predetermined apparatus. The state recognition system further comprises; and information recognition means for deciding, amongst the plural identification means, 10 identification means which has received the latest notification from the same transmitter, and recognizing that the predetermined apparatus is in the predetermined state corresponding to this identification means. Therefore, the state of the transmitter can be recognized, and information can be transmitted according to the state of a broadcast reception apparatus of the transmitter. At the transmitting end, it is not necessary to always set the power of the reception apparatus always 15 in the ON state, which results resulting in energy saving. Further, since the state of the transmitter is recognized by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication of the transmitter is reduced.

According to a thirty-fifth aspect of the present invention, a state recognition system 20 comprises: a state posting apparatus which is being connected with a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter at communication call and a communication call signal and, immediately before or after the state of a predetermined apparatus changes to another predetermined state, the state posting apparatus performs a performing communication call to a predetermined destination so that the communication call 25 time becomes a predetermined time corresponding to each of the predetermined states. The state recognition system also comprises; and a state recognition apparatus which includes comprising identification means for identifying a transmitter from a transmitter ID signal posted through a predetermined communication line; counting means for counting the call time of a communication call signal having a length corresponding to a predetermined state of the transmitter, where the signal is being input after the transmitter ID signal; and information 30 recognition means for deciding the call time of the latest communication call signal from the

same transmitter based, on the basis of the outputs from the identification means and the count means, and for recognizing that the transmitter is in the predetermined state corresponding to this call time. Therefore, the state of the transmitter can be recognized, and information can be transmitted according to the state of a broadcast reception apparatus of the transmitter. At the 5 transmitting end, it is not necessary to always set the power of the reception apparatus always-in the ON state, which results resulting-in energy saving. Further, since the state of the transmitter is recognized by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication of the transmitter is reduced.

10 According to a thirty-sixth aspect of the present invention, a digital broadcast transmission/reception system comprises a digital broadcast reception system and a digital broadcast transmission system. The digital broadcast reception system comprises: reception means for receiving broadcast data of digital broadcasting,; and state posting means which is being-connected with a communication line which sequentially outputs a transmitter 1D signal 15 for identifying a transmitter at communication call and a communication call signal and, immediately after the reception means goes into the power ON state or immediately before the reception means goes into the power OFF state, the state posting means performs a performing communication call to predetermined different destinations corresponding to the power ON state and the power OFF state of the reception means, respectively. The digital broadcast transmission system comprises: transmission means for transmitting the broadcast data of digital 20 broadcasting,; and a state recognition apparatus which includes comprising-a plurality of identification means for identifying a transmitter from a transmitter ID signal which is supplied through the communication line, where the identification means are being-provided correspondingly to the power ON state and the power OFF state of the reception means, 25 respectively,; and information recognition means for deciding, amongst the plural identification means, identification means which has received the latest notification from the same transmitter, and for recognizing that the predetermined apparatus is in the power ON state or the power OFF state according to this identification means. When the reception means is in the power OFF state, the transmission means is controlled so that no information is transmitted to the reception means 30 through the digital broadcasting. Therefore, the power state of the reception means can be recognized at the broadcast transmission system end, and the transmission system can transmit

information to the reception means only when the reception means is in the power ON state, whereby unnecessary transmission is avoided. Further, since the information is transmitted to the reception means only when it is in the power ON state, the reception means can be set in the power OFF state when not viewing a no-program, which results resulting in energy saving.

5 Furthermore, since the state of the reception means is posted by using the transmitter ID signal without making the communication line go into the conversation state which is charged, the cost on the communication for posting is reduced.

According to a thirty-seventh aspect of the present invention, a digital broadcast transmission/reception system comprises a digital broadcast reception system and a digital broadcast transmission system. The digital broadcast reception system comprises: reception means for receiving broadcast data of digital broadcasting,; and state posting means which is being connected with a communication line which sequentially outputs a transmitter ID signal for identifying a transmitter at communication call and a communication call signal and, immediately after the reception means goes into the power ON state or immediately before the reception means goes into the power OFF state, the state posting means performs a performing communication call to a predetermined destination so that the communication call time becomes a predetermined time corresponding to the power ON state or the power OFF state of the reception means. The digital broadcast transmission system comprises: transmission means for transmitting the broadcast data of digital broadcasting,; identification means for identifying a transmitter from a transmitter ID signal supplied through the communication line,; counting means for counting the call time of the communication call signal which is input after the transmitter ID signal,; and information recognition means for deciding the call time of the latest communication call signal from the same transmitter based on the basis of the output of the identification means and the result of the count by the counting means, and for recognizing that the reception means is in the power ON state or the power OFF state according to this call time. When the reception means is in the OFF state, the transmission means is controlled so that no information is transmitted to the reception means through the digital broadcasting. Therefore, the power state of the reception means can be recognized at the broadcast transmission system end, and the transmission system can transmit information to the reception means only when the reception means is in the power ON state, whereby unnecessary transmission is avoided. Further, since the information is transmitted to the reception means only when it is in the power ON state,

the reception means can be set in the power OFF state when not viewing a no-program, which results resulting in energy saving. Furthermore, since the state of the reception means is posted by using the transmitter ID signal and the communication call signal without making the communication line go into the conversation state which is charged, the cost on the 5 communication for posting is reduced.

#### BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is a diagram illustrating a digital broadcast transmission/reception system according to a first embodiment of the present invention.

10 Figure 2 is a diagram illustrating a digital broadcast transmission/reception system according to a second embodiment of the present invention.

Figure 3 is a diagram illustrating a digital broadcast transmission/reception system according to a third embodiment of the present invention.

Figure 4 is a diagram illustrating a digital broadcast transmission/reception system according to a fourth embodiment of the present invention.

15 Figure 5 is a diagram illustrating a digital broadcast transmission/reception system according to a fifth embodiment of the present invention.

Figure 6 is a diagram illustrating a conventional digital broadcast transmission/reception system.

20 Figure 7 is a diagram illustrating a digital broadcast transmission/reception system according to a modification of the third embodiment.

Figure 8 is a diagram illustrating a digital broadcast transmission/reception system according to a modification of the fourth embodiment.

Figure 9 is a diagram illustrating a digital broadcast transmission/reception system according to a modification of the fifth embodiment.

25 Figure 10 is a diagram illustrating a digital broadcast transmission/reception system according to a modification of the second embodiment.

Figure 11 is a diagram illustrating a digital broadcast transmission/reception system according to another modification of the fifth embodiment.

#### DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS INVENTION

##### First Embodiment [Embodiment 1]

Figure 1 is a diagram for explaining a digital broadcast transmission/reception system

according to a first embodiment of the present invention. In figure 1, a broadcast center 201 is provided with a digital broadcast transmission apparatus 1 which creates transmission data 9 of digital broadcasting and which transmits it the transmission data 9. The transmission data 9 that is transmitted from the broadcast center 201 is relayed by a relay center 2 such as a communication satellite and is transmitted to each receiver 50. Each receiver 50 has a receiving antenna 3a and a broadcast reception apparatus 3 which is connected to a television (not shown). The broadcast reception apparatus 3 has means for recording accounting information which is generated with a viewed program-viewed. Further, the broadcast reception apparatus 3 has communication means such as a modem 5 or a terminal adapter, and the reception apparatus 3 can transmit the accounting information through a communication line such as a telephone line by using this communication means. Reference numeral 8 denotes a distributor for identifying the transmitter of the transmission data 9 by a transmitter ID signal which is described later, and the distributor 8 switches the connection of the telephone line (a power control unit 4 or a telephone 6). The distributor 8 comprises a register 7 and a counter 13 which counts the communication call time, and is connected with a telephone line 300b, 300d, or 300e. The distributor 8 is connected with a power control unit 4 which controls ON/OFF of power to the broadcast reception apparatus 3 and with a telephone 6, and the telephone line 300b is connected with either the power control unit 4 or the telephone 6 by the distributor 8. The power control unit 4 and the distributor 8 constitute a power control apparatus 100. The broadcast reception apparatus 3 and the power control apparatus 100 constitute a digital broadcast reception system. A customer center 202 is provided with a transmission posting apparatus 200 and an information collection apparatus 11. The transmission posting apparatus 200 is connected with a telephone line 300a, and the transmission posting apparatus 200 comprises a destination identification unit 12 and a posting unit 10. The information collection apparatus 11 is connected with a telephone line 300c, and collects accounting information and the like. The transmission posting apparatus 200, the information collection apparatus 11, and the broadcast transmission apparatus 1 constitute a digital broadcast transmission system. When the broadcast transmission apparatus 1 transmits information to one of the receivers 50, the destination identification unit 12 identifies the destination of the information on the telephone line, i.e., the telephone number of the receiver. The destination identification This-unit 12 is connected to the broadcast transmission apparatus 1 of the broadcast center 201 through a predetermined communication line or the like.

The posting unit 10 has a counter 14. The posting unit 10 performs a communication call to the receiver of the information that is supplied from the destination identification unit 12 through the telephone line network 300. The counter 14 counts the call time of a communication call signal by the telephone line, i.e., the period of time during which the call sound (bell) is ringing. The 5 posting unit 10 cuts the connection by the telephone line when the call time has reached a predetermined period. Instead of the counters 13 and 14, means for counting the number of intermittent communication call bells, i.e., the number of calls, may be employed. The telephone 6 is connected to the telephone line 300b through the distributor 8, and the telephone 6 it may be connected with a predetermined communication unit such as a facsimile machine.

10 An ordinary digital broadcast program is transmitted as the transmission data 9 from the broadcast transmission apparatus 1 through the relay center 2 to the receiver 50, and the receiver 50 receives the transmission ~~this~~ data 9 through the receiving antenna 3a by the broadcast reception apparatus 3. The broadcast reception apparatus 3 decodes the transmission ~~this~~ data 9 and sends an analog signal to the television (not shown), whereby the receiver can view the 15 program.

In digital broadcasting, by utilizing intervals between programs in the transmission data 9, an EMM (Entitlement Management Message) which is control information for descrambling the transmission data 9, an e-mail which is a message directed to each individual receiver, and a signal for collecting accounting information that is stored in the broadcast reception apparatus 3, 20 are irregularly transmitted to the receiver. Hereinafter, a description will be given of the transmission of the above-described information to each individual receiver (hereinafter referred to simply as "individual information").

When the broadcast transmission apparatus 1 creates transmission data of individual information and transmits it to a specific receiver 50, initially, the destination identification unit 25 12 identifies that this information is to be transmitted to the specific receiver 50, and checks whether the destination on the telephone line network 300 corresponds, ~~corresponding~~ to the receiver 50 to which the individual information is to be transmitted, i.e., the telephone number of the receiver 50. Then, the destination identification unit 12 outputs the telephone number to the posting unit 10 so as to make the posting unit 10 contact the receiver 50 by using the telephone line 300a and the telephone line network 300, in order words, to make the posting unit 10 phone 30 the receiver 50.

In Japan, nowadays a service called "Number Display" is offered. In this service, when making a telephone call for conversation through the public telephone line, in advance of a call signal for generating a call sound (bell), the telephone number of the transmitter is transmitted as a transmitter ID signal to the receiver. At the receiving end, the telephone number of the transmitter is informed to the receiver by appropriate display means before the call sound starts ringing. Accordingly, when the posting unit 10 receives the telephone number and tries to contact the receiver 50 through the telephone line 300a, the telephone line network 300, and the telephone line 300b, a switchboard or the like in the telephone line network 300 connects the telephone line 300a with the telephone line 300b and transmits a transmitter ID signal to the receiver 50, and, subsequently, transmits a communication call signal for generating the call sound. At this time, in the posting unit 10, the counter 14 counts the time in which the communication call signal is transmitted (i.e., communication call time) until it reaches a predetermined period of time, whereby the communication call signal is transmitted for a predetermined period (length) of time which is set in advance to turn ON the power of the broadcast reception apparatus 3 of the receiver 50. The connection of the telephone lines 300a and 300b is cut off when the signal transmission is terminated.

On the other hand, the receiver 50, to which the individual information is transmitted, previously records, in the register 7 of the distributor 8, the transmitter ID signal of the posting unit 10 (i.e., the telephone number of the posting unit 10) and information about the communication call time corresponding to the control to turn ON the power of the broadcast reception apparatus 3, in the register 7 of the distributor 8. When the transmitter ID signal is transmitted through the telephone line 300b, initially it is initially decided whether or not this transmitter ID signal is recorded in the register 7 or not.

When this transmitter ID signal is recorded in the register 7, the distributor 8 decides that the individual information is transmitted from the posting unit 10, and the counter 13 counts the call time of the communication call signal which is transmitted subsequently to the transmitter ID signal. Then, the result of the count of the call time is compared with the communication call time which is recorded in the register 7 and corresponds to the control to turn ON the power of the broadcast reception apparatus 3. When the result of the count is equal to the communication call time, a power control signal to turn ON the power of the broadcast reception apparatus 3 is transmitted to the power control unit 4. Upon On-receipt of this power control signal, the power

control unit 4 performs control to turn ON the power of the broadcast reception apparatus 3. Thereby, the broadcast reception apparatus 3 is turned ON, and the broadcast reception apparatus 3 enters into the information receiving state. This power control unit 4 may be implemented by any means as long as it can control the power of the broadcast reception apparatus 3. For 5 example, when a consent type power control unit is used, a domestic power supply may be connected with a power supply code of the broadcast reception apparatus via this power control unit.

When the transmitter ID signal is not recorded in the register 7, the distributor 8 decides that this signal is not transmitted from the posting unit 10, and connects the telephone line 300b 10 with a communication apparatus such as the telephone 6 which is provided outside of (external to) the power control apparatus 100. Thereby, the call bell of the telephone 6 is rung by the communication call signal which is transmitted subsequently, and the receiver 50 knows that there is a telephone call.

In the state where the broadcast reception apparatus 3 is in the power ON state, when the 15 individual information which has been transmitted from the broadcast transmission apparatus 1 as transmission data 9 of digital broadcasting is a signal for collecting the accounting information, the broadcast reception apparatus 3 which has received this signal transmits the stored accounting information to the information collection apparatus 11 of the customer center 202 through the telephone line 300b, the telephone line network 300, and the telephone line 20 300c, by using the modem 5. Although the modem 5 is connected to the telephone line 300b through the distributor 8, the modem 5 it may be directly connected to a signal line which branches from the telephone line 300b.

When transmission of the individual information from the broadcast transmission apparatus 1 is ended or when the information collection apparatus 11 confirms that collection of 25 the accounting information is ended, the posting unit 10 performs a communication call immediately after the end of the transmission of the individual information or immediately after the confirmation of the collection of the accounting information, and transmits a communication call signal to the receiver 50 for a predetermined period of time so as according to power OFF of the broadcast reception apparatus 3. At the receiving end 50, a communication call time 30 corresponding to the control to turn OFF the power of the broadcast reception apparatus 3 is previously stored in the register 7, in addition to the communication call time corresponding to

the control to turn power-ON the power of the broadcast reception apparatus 3. When it is decided that the transmitter ID signal is transmitted from the posting unit 10, the call time of the communication call signal is counted, and when the result of this count corresponds to the power OFF control of the broadcast reception apparatus 3, a power control signal to turn OFF the power 5 is transmitted to the power control unit 4. Upon On-receipt of this power control signal, the power control unit 4 turns OFF the power of the broadcast reception apparatus 3. Thereby, the broadcast reception apparatus 3 can be set in the power OFF state, after obtaining the individual information such as an EMM or after transmitting the accounting information.

In this first embodiment, a distant transmitter of digital broadcasting can control, by using 10 telephone lines, the ON/OFF of power to a broadcast reception apparatus which is possessed by a specific receiver of the digital broadcasting, by using telephone lines. Accordingly, when When the transmitter wants to transmit information to the specific receiver, even if the broadcast reception apparatus of the receiver is in the OFF state, the transmitter can turn the ON-power to the reception apparatus ON so that the reception apparatus can receive the information, and the 15 transmitter can turn OFF the power to the reception apparatus OFF when transmission of the information is completed. Therefore, at the receiver's end, the broadcast reception apparatus 3 may be in the power OFF state when a no-program is not viewed, so long as only the power control apparatus 100 is in the power ON state. Since the power consumption of the power control apparatus 100 can be reduced to 0.1W or lower, energy saving can be achieved with 20 respect to the entire broadcast reception system comprising the power control apparatus 100 and the broadcast reception apparatus 3.

Since the transmission from the posting unit 10 is cut off when the communication call signal reaches a predetermined call time, the connection between the posting unit 10 at the transmitting end and the distributor 8 at the receiving end is cut off before they go into the 25 conversation state. In a communication line such as a telephone line, a fee for a telephone conversation is generally charged, only when the transmitter and the receiver enter into the conversation state, a fee for the telephone conversation is charged. That is, the communication call is performed immediately before the conversation is no longer free of charge. Therefore, in this first embodiment, the communication call from the posting unit 10 is free of charge, and as a 30 result, a whereby cost-reduction in overall cost is achieved.

Further, since the distributor 8 identifies the telephone call from the posting unit 10 by

using the transmitter ID signal and does not connect this to the telephone 6, the communication call signal from the posting unit 10 never rings the telephone 6. On the other hand, with respect to communication call from another transmitter, the distributor 8 can ring the call bell of the telephone 6. Therefore, the communication call signal for controlling the power of the broadcast reception apparatus 3, which is transmitted from the posting unit 10, does not bother the receiver, and the power control apparatus 100 and the telephone 6 can share the single telephone line 300b.

In this first embodiment, ON/OFF of the power to the broadcast reception apparatus 3 is controlled by a transmitter ID signal and a communication call signal of a predetermined call time, which are transmitted when the posting unit 10 performs a communication call. However, besides the communication call signal of a communication call time according to the ON/OFF of the power, a communication call signal of a predetermined call time for requesting individual information such as accounting information may be determined in advance, and this signal is stored in the register 7 of the distributor 8. When the customer center 202 requests the individual information, the posting unit 10 performs a communication call so that the communication call signal of the predetermined call time according to the request for the individual information is output subsequently to the transmitter ID signal, and the receiver 50 receives this by the distributor 8. When the received communication call signal is equal to the communication call time information which is stored in the register 7, the distributor 8 outputs a control signal for instructing the broadcast reception apparatus 3 to transmit the individual information. Upon On receipt of this control signal, the broadcast reception apparatus 3 transmits the individual information such as accounting information to the information collection apparatus 11 by using the modem 5 or the like. Also, in this case, the same effects as described above are achieved.

While in this first embodiment the power control unit 4 is included in the power control apparatus 100 in the first embodiment, the power control unit 4 it may instead be incorporated in the broadcast reception apparatus 3, with the same effects as described above.

#### Second Embodiment [Embodiment 2]

Figure 2 is a diagram illustrating a digital broadcast transmission/reception system according to a second embodiment of the present invention. This digital broadcast transmission/reception system is identical to the digital broadcast transmission/reception system of the first embodiment except for the following that the posting unit and the distributor do not

have ~~not~~-counters, ~~and~~ the transmission posting apparatus includes a plurality of posting units (in this second embodiment, two posting units) which are respectively connected to different telephone lines, and power to the broadcast reception apparatus is controlled according to different transmitter ID signals which are supplied from the respective posting units.

5 In figure 2, the same reference numerals as those shown in figure 1 denote the same or corresponding parts. A power control apparatus 101 comprises a power control unit 4 and a distributor 8a having a register 7. A transmission posting apparatus 210 comprises a destination identification unit 12, and first and second posting units 10a and 10b. The first and second posting units 10a and 10b are connected to a telephone line network 300 through a telephone line 10 301a and a telephone line 301b, respectively, so as to transmit different transmitter ID signals. The first and second posting units 10a and 10b may be connected to the telephone line network 300 through any means so long as the first and second posting units 10a and 10b ~~they can~~ transmit different transmitter ID signals.

15 Next, the operation of the system will be described when ~~transmitting~~ individual information will be described is transmitted. Initially, transmitter ID signals to be transmitted when the first and second posting units 10a and 10b perform communication calls, are stored in advance in the register 7 of the distributor 8a. Further, controls to be performed on the broadcast reception apparatus 3 when the first and second posting units 10a and 10b perform communication calls, are set in advance. For example, it is predetermined that power to the 20 broadcast reception apparatus 3 is turned ON when receiving a communication call from the first posting unit 10a, and power to the broadcast reception apparatus 3 is turned OFF when receiving a communication call from the second posting unit 10b.

Immediately before the broadcast transmission apparatus 1 starts transmission of individual information to a specific receiver, the destination identification unit 12 of the 25 transmission posting apparatus 210 identifies the destination (receiver) of the individual information on the telephone line network 300, and instructs the first posting unit 10a, which outputs a transmitter ID signal corresponding to power ON of the broadcast reception apparatus 3 at a communication call, to perform communication call to the destination (receiver) which is identified by the destination identification unit 12.

30 When the power control apparatus 101 receives this communication call, the distributor 8 compares the transmitter ID signal which is input through the telephone line 300b, with the

transmitter ID signals which are stored in the register 7. when the inputted transmitter ID signal is equal to any of the transmitter ID signals stored in the register 7, the distributor 8 outputs a control signal for performing control on the broadcast reception apparatus 3, which control has been predetermined according to the transmitter ID signal. In this second embodiment, since the 5 transmitter ID signal is transmitted from the first posting unit 10a, a power control signal to make the power control unit 4 turn ~~ON~~the power of the broadcast reception apparatus 3 is ON output to the power control unit 4. Upon ~~On~~-receipt of this power control signal, the power control unit 4 turns ON the power of the broadcast reception apparatus 3, whereby the broadcast reception apparatus 3 enters into the information receiving state and, thereafter, the broadcast 10 reception apparatus 3 it-receives the individual information which is transmitted as transmission data 9.

After the transmission of digital broadcasting is completed, the destination identification unit 12 identifies the destination (the specific receiver) of the individual information on the telephone line network 300, and instructs the second posting unit 10b, which outputs a transmitter 15 ID signal corresponding to power OFF of the broadcast reception apparatus 3, to perform a communication call to the destination which is identified by the transmission identification unit 12. The operation after reception of this signal (communication call) is identical to that described for the power ON control. That is, the distributor 8 identifies the transmitter ID signal from the second posting unit 10b, and outputs a power control signal to the power control unit 4 for 20 making the power control unit 4 turn OFF the power to the broadcast reception apparatus 3,~~to the power control unit 4~~. Upon ~~On~~-receipt of this power control signal, the power control unit 4 turns OFF the power to the broadcast reception apparatus 3.

When the transmitter ID signal which is input through the telephone line 300b is not equal to any none of the transmitter ID signals stored in the register 7, the telephone line 300b is 25 connected to the telephone 6 as described above for the first embodiment.

Also, in this second embodiment, the same effects as those described for the first embodiment are achieved. Further, since there is no need to transmit necessity of transmitting a communication call signal after the transmitter ID signal, the communication call time of each posting unit is reduced, whereby the time which is required for controlling the broadcast 30 reception apparatus is reduced.

While ~~in this second embodiment~~ON and OFF of power to the broadcast reception

apparatus 3 are described in the second embodiment, only one of them may be performed. In this case, at least one posting unit is required.

While ~~in this second embodiment~~ ON and OFF of power to the broadcast reception apparatus 3 are controlled in the second embodiment, ~~other~~ controls other than power ON and OFF may be performed on the broadcast reception apparatus 3, such as for example, control to make the reception apparatus 3 transmit individual information may be performed, for example.  
5 In this case, the number of posting units which are connected to different telephone lines is increased by at least one, and a transmitter ID signal from this at least one additional posting unit posting unit is also stored in the register 7, in association with a specific control, such as  
10 controlling transmission of accounting information or the like. When transmission of the transmitter ID signal from the added posting unit is identified by the distributor 8, the broadcast reception apparatus 3 is controlled so as to transmit the accounting information. This case will be described in more detail with reference to figure 10.

In figure 10, a third posting unit 10c, which is connected with a telephone line 301c, is  
15 added in the transmission posting apparatus 210. When, and when making the broadcast reception apparatus 3 transmit accounting information, a communication call is transmitted from the third posting unit 10c to the power control apparatus 101, and a transmitter ID signal corresponding to this third posting unit 10c is stored in the register 7. When the distributor 8a identifies the transmitter ID signal corresponding to this third posting unit 10c, a control signal  
20 for making the broadcast reception apparatus 3 transmit the accounting information is transmitted to the broadcast reception apparatus 3. Thereby, transmission of the accounting information can be controlled at the transmitting end of digital broadcasting.

### Third Embodiment [Embodyment 3]

Figure 3 is a diagram illustrating a digital broadcasting transmission/reception system according to a third embodiment of the present invention. This digital broadcasting transmission/reception system is identical to that of the second embodiment except that the power control apparatus 102 includes a termination decision unit 15, in addition to the power control unit 4 and the distributor 8. The termination decision unit 15 decides the termination of  
25 the reception of individual information or the termination of the transmission of accounting information and, at this time, performs control to turn OFF power to the broadcast reception apparatus 3. The termination decision unit 15 also decides the termination of the reception of individual information or the termination of the transmission of accounting information and, at this time, performs control to turn OFF power to the broadcast reception apparatus 3. In figure 3, the same reference numerals as those shown in figure 2 denote the same  
30

or corresponding parts.

In this third embodiment, power ON of the broadcast reception apparatus 3 is performed by transmitting a transmitter ID signal to the distributor 8a by a communication call from the first posting unit 10a at the digital broadcast transmitting end, and the distributor 8a transmits a 5 power control signal for power ON to the power control unit 4 when the distributor 8a it identifies the transmitter ID signal from the first posting unit 10a.

Further, power OFF is controlled by transmitting a control signal for power OFF from the termination decision unit 15 to the power control unit 4 when the termination decision unit 15 decides that the transmission of individual data such as an EMM is terminated.

10 Thereby, the same effects as those described for the second embodiment are achieved and, furthermore, the processing load at the transmitting end is reduced because the transmission posting apparatus 210 contacts the receiver 50 only immediately before starting transmission of the individual information.

15 In this third embodiment, the power to the broadcast reception apparatus 3 is turned OFF when the termination decision unit 15 decides that there is a termination of the transmission of the individual information. However, as shown in figure 7, a timer 55 may be used instead of the termination decision unit 15, to turn OFF the power to the broadcast reception apparatus 3. To be specific, in figure 7, the power control apparatus 102 is provided with a timer 55 which can manage the time. The timer 55 manages the time from when the power control apparatus 102 has 20 turned ON the power of the broadcast reception apparatus 3. When a predetermined period of time has passed, the timer 55 regards that the transmission of individual information is completed, and transmits a control signal to the power control unit 4 so as to make the power control unit 4 turn OFF the power of the broadcast reception apparatus 3, ~~to the power control unit 4~~. In Also in this case, the same effects as described above are also achieved.

25 Furthermore, in this third embodiment, only the power ON control for the broadcast reception apparatus 3 is performed according to the communication call from the transmission posting apparatus 210 while the power OFF control is performed by using the termination decision unit 15. However, the power ON control may be performed by using an apparatus which can control another apparatus based on a the basis of time setting, such as a timer, while 30 performing the power OFF control according to a communication call from the transmission posting apparatus 210. In Also in this case, the same effects as described above are also

achieved.

While ~~an in the first to third embodiments~~ emphasis has been placed on a digital broadcasting transmission/reception system ~~in the first to third embodiments~~, the present invention may be applied to other systems having apparatuses to be remote-controlled, with the  
5 same effects as described for the first to third embodiments.

#### Fourth Embodiment [Embodiment 4]

Figure 4 is a diagram for explaining a digital broadcast transmission/reception system according to a fourth embodiment of the present invention. In figure 4, the same reference numerals as those shown in figure 1 denote the same or corresponding parts. A power state identification apparatus 103 is connected with a telephone line 300b and a telephone 6. The power state identification This apparatus 103 comprises a register 7, a power state identification unit 21 for identifying the power state of the broadcast reception apparatus 3, i.e., for deciding whether the power of the broadcast reception apparatus 3 is turned ON or OFF, and a communication cutoff unit 20 for cutting communication through the telephone line 300b. The  
10 power state identification apparatus 103 and the broadcast reception apparatus 3 constitute a digital broadcast reception system. A communication cutoff decision apparatus 220 comprises a destination identification unit 12, a posting unit 22 for performing a communication call, and a communication cutoff decision unit 16 for deciding whether or not communication through the telephone line 300a is cut off ~~or not~~. The posting unit 22 is connected to the destination  
15 identification unit 12, the communication cutoff decision unit 16, and the telephone line 300a. The result of the decision by the communication cutoff decision unit 16 is transmitted to the broadcast transmission apparatus 1. The communication cutoff decision apparatus 220, the broadcast transmission apparatus 1, and the information collection apparatus 11 constitute a digital broadcast transmission system.  
20

The Next, the operation of the digital broadcast transmission/reception system of the fourth embodiment will now be described. Transmission of ordinary digital broadcast programs from the transmitter 1 and transmission of accounting information or the like from the receiver  
25 50 are identical to those already described for the first embodiment and, therefore, do not require repeated description.

Hereinafter, a description will be given of the case where individual information such as an EMM is transmitted by digital broadcasting. When the broadcast transmission apparatus 1

creates transmission data of individual information and transmits this as a digital broadcast, initially the destination identification unit 12 initially identifies a specific receiver 50 to which this information is to be transmitted. Then, the destination identification unit 12 checks the destination on the telephone line network 300 (i.e., the telephone number) corresponding to the receiver 50 to which the information is to be transmitted, and outputs this to the posting unit 22. Upon On receipt of the telephone number, the posting unit 22 makes a communication call to the receiver 50 through the telephone line 300a and the telephone line network 300.

At this time, a transmitter ID signal of the posting unit 22 and a subsequent communication call signal of a predetermined period of time, which are given to the posting unit 10 22, are transmitted to the receiver 50.

On the other hand, the receiver 50 to which the individual information is transmitted, previously records the transmitter ID signal of the posting unit 22, i.e., the telephone number, in the register 7 of the power state identification decision apparatus 103. Further, the power state identification unit 21 previously identifies the power state of the broadcast reception apparatus 3 15 and holds the result thereof.

When the transmitter ID signal is transmitted from the posting unit 22 through the telephone line 300b, the power state identification apparatus 103 decides whether or not the transmitter ID signal is stored in the register 7 ~~or not~~. When the transmitter ID signal this is stored in the register 7, the power state identification apparatus 103 decides that this signal is 20 transmitted from the posting unit 22, and refers to the power state identification unit 21 for the power state of the broadcast reception apparatus 3. When the broadcast reception apparatus 3 is in the power ON state, communication through the telephone line 300b is compulsorily cut off by the communication cutoff unit 20 before a communication call signal is transmitted. On the other hand, when ~~When~~ the broadcast reception apparatus 3 is in the power OFF state, 25 communication is not cut off.

When the transmitter ID signal is not stored in the register 7, the power state identification apparatus 103 decides that the transmitter ID signal this is not transmitted from the posting unit 22, and connects the telephone line 300b with the telephone 6 which is provided outside of (external to) the power state identification apparatus 103.

The communication cutoff decision unit 16 monitors the communication call from the posting unit 22, and when the connection is compulsorily cut off at the receiving end during the 30

communication call, the communication cutoff decision unit 16 recognizes this and informs the broadcast transmission apparatus 1 that the broadcast reception apparatus 3 of the specific receiver 50 is in the power ON state and so the transmission apparatus 1 may transmit the individual information to the receiver 50. Upon On receipt of this, the broadcast transmission apparatus 1 transmits the individual information to the receiver 50. When the communication is not compulsorily cut off, the communication cutoff decision unit 16 decides that the broadcast reception apparatus 3 is in the power OFF state, and instructs the broadcast transmission apparatus 1 not to transmit the individual information.

In this fourth embodiment, the digital broadcast transmitting end can decide whether the broadcast reception apparatus 3 of the receiver 50 is in the power ON state or in the power OFF state; before transmitting the individual information. Therefore, transmission of individual information is avoided when the broadcast reception apparatus 3 is in the power OFF state, and as a result, whereby unnecessary transmission is reduced.

Further, at the receiving end, individual information is transmitted only when the broadcast reception apparatus 3 is in the power ON state. Therefore, it is not necessary to always set the apparatus 3 always in the power ON state to receive the individual information, that is, the power of the broadcast reception apparatus 3 can be turned OFF when a no-program is not viewed, resulting in energy saving.

Further, confirmation of the power state of the broadcast reception apparatus 3 through the telephone line is performed by using the transmitter ID signal and the communication call signal. Therefore, it is not necessary to use the telephone conversation state for which the fee is charged, whereby the cost for confirming the power state is reduced.

While in this fourth embodiment communication is compulsorily cut off when the broadcast reception apparatus 3 is in the power ON state in the fourth embodiment, communication it may be compulsorily cut off when the reception apparatus 3 is in the power OFF state, with the same effects as described above.

Further, while in this fourth embodiment communication is compulsorily cut off at the timing when the transmitter ID signal is transmitted when the broadcast reception apparatus 3 is in the power ON state in the fourth embodiment, communication cutoff may be controlled by using counters 53 and 56 as shown in figure 8. To be specific, as shown in figure 8, the communication cutoff decision unit 16 and the power state identification apparatus 103 are

respectively provided with counters 56 and 53 which are able to count the time of a communication call signal. Further, the call times of communication call signals corresponding to the power ON state and the power OFF state are set in advance. The power state identification apparatus 103 cuts off the communication by using the communication cutoff unit 20; when the 5 count of the communication call signal by the counter 53 reaches the set value, in accordance with the information about the power state of the broadcast reception apparatus 3 which is held in the power state recognition unit 21. The communication cutoff decision unit 22 counts the call time until the communication cutoff occurs by using the counter 56, and decides the power state of the broadcast reception apparatus 3 based on the basis of the count, and transmits the result of 10 the decision to the broadcast transmission apparatus 1. In Also in-this case, the same effects as described above are also achieved.

While ~~in this fourth embodiment~~ emphasis has been placed on a digital broadcast transmission/reception system in the fourth embodiment, the present invention may be applied to other systems having apparatuses for which confirmation of the power states or the like from 15 distant places is required.

#### Fifth Embodiment {Embodiment 5}

Figure 5 is a diagram illustrating a digital broadcast transmission/reception system according to a fifth embodiment of the present invention. In figure 5, the same reference numerals as those shown in figure 1 denote the same or corresponding parts. A state posting apparatus 104 is connected with the broadcast reception apparatus 3 and the telephone line 300b. A state recognition apparatus 230 comprises first and second transmitter identification units 31a and 31b which are connected with the telephone line network 300 through different telephone lines 302a and 302b, respectively, and a receiver information recognition unit 32 which is connected with the first and second transmitter identification units 31a and 31b. The state posting 20 apparatus 104 and the broadcast reception apparatus 3 constitute a digital broadcast reception system. The state recognition apparatus 230, the broadcast transmission apparatus 1, and the information collection apparatus 11 constitute a digital broadcast transmission system. 25

The Next, the operation of the digital broadcast transmission/reception system of the fifth embodiment will now be described. Transmission of ordinary digital broadcast programs from 30 the transmitter and transmission of accounting information or the like from the receiver are identical to those already described for the first embodiment and, therefore, do not require

repeated description.

Hereinafter, a description will be given of the case where individual information is transmitted by digital broadcasting. Initially, the state posting apparatus 104 monitors the power state of the broadcast reception apparatus 3, and performs a communication call to the first transmitter identification unit 31a through the telephone line network 300 immediately before or after the power of the broadcast reception apparatus 3 is turned ON. Immediately before or after the power of the broadcast reception apparatus 3 is turned OFF, the state posting apparatus 104 performs a communication call to the second transmitter identification unit 31b. According to the communication call, a transmitter ID signal of the state posting apparatus 104 is transmitted to one of the first and second transmitter identification units 31a and 31b.

Upon On-receipt of this communication call, each of the first and second transmitter identification units 31a and 31b identifies the receiver 50 from which the transmitter ID signal at the beginning of the communication call is transmitted.

The receiver 50 which is identified by the first or second transmitter identification unit 31a or 31b transmits information to the receiver information recognition unit 32 indicating that the receiver 50 it has received the communication call, to the receiver information recognition unit 32. In the receiver information recognition unit 32, correspondence between the transmitter identification units 31a and 31b and the corresponding power states of the broadcast reception apparatus 3 is recorded. When the transmitter ID signal is input to the first transmitter identification unit 31a, it is decided that the power to the broadcast reception apparatus 3 of the receiver 50 which has transmitted this transmitter ID signal, is turned ON. When the transmitter ID signal is input to the second transmitter identification unit 31b, it is decided that the power to the broadcast reception apparatus 3 of the receiver 50 which has transmitted this transmitter ID signal, is turned OFF. Then, the receiver information recognition unit 32 decides one of the transmitter ID signals which is received by the transmitter identification units 31a and 31b, which one has most recently transmitted from the same receiver, and recognizes that the power state of the broadcast reception apparatus 3 which is possessed by the receiver 50 is equal to the power state corresponding to either the first transmitter identification unit 31a or the second transmitter identification unit 31b which has received the latest transmitter ID signal, and posts the result of decision to the broadcast transmission apparatus 1.

The broadcast transmission apparatus 1 grasps the power ON state of the broadcast

reception apparatus 3 based on the basis of the result of this decision, and transmits individual information as required at need when the apparatus 3 is in the power ON state.

In this fifth embodiment, since the state recognition apparatus 230 can recognize that the power to the broadcast reception apparatus 3 of the receiver 50 is turned ON or OFF,

5 transmission of individual information is avoided when the broadcast reception apparatus 3 of the destination receiver 50 is in the power OFF state, whereby unnecessary transmission is reduced.

Further, at the receiving end, since the individual information is transmitted only when the power ON state of the broadcast reception apparatus 3 is confirmed, it is not necessary to  
10 always set the reception apparatus 3 always in the power ON state to receive the individual information; that is, the power to the reception apparatus 3 can be turned OFF while not viewing a no-program, thereby resulting in energy saving.

Further, posting of the power state by the state posting apparatus 104 through the telephone line uses only the transmitter ID signal. Thus, it is not necessary to use the telephone  
15 conversation state for which the fee is charged, thereby reducing the cost for confirming the power state.

In this fifth embodiment, the state recognition unit 230 posts only the power state of the broadcast reception apparatus 3. However, the state recognition unit 230 may be provided with another (at least one) transmitter identification unit, and the state of the broadcast reception  
20 apparatus 3 other than the power state may be posted to this at least one additional transmitter identification unit by transmitting a transmitter ID signal from the state posting apparatus 104. For example, as shown in figure 9, a third transmitter identification unit 31c, which is connected with a telephone line 302c, is added in the state recognition apparatus 230, and the state where the accounting information is not updated is transmitted from the state posting apparatus 104 to  
25 the third transmitter identification unit 31c, whereby the digital broadcast transmitting end is prevented from transmitting a signal for requesting the accounting information. In this case, the number of times of transmitting the accounting information is transmitted from the receiver 50 to the transmitting end through the telephone line can be reduced, thereby saving the telephone charge.

30 While in this fifth embodiment a plurality of transmitter identification units are connected with different telephone lines in the fifth embodiment, only one transmitter identification unit

connected with a telephone line may be employed as shown in figure 11. To be specific, in figure 11, a transmitter identification unit 36 having the same structure as the first and second transmitter identification units shown in figure 5 is connected with a telephone line 306. The state posting apparatus 104 and the transmitter identification unit 36 are respectively provided  
5 with counters 57 and 58 which are able to count the time of the communication call signal; respectively. Further, the call times of communication call signals corresponding to the power ON state and the power OFF state of the broadcast reception apparatus 3 are set in advance. The state posting apparatus 104 performs a communication call to the transmitter according to the change of the power state of the broadcast reception apparatus 3, and cuts off the communication  
10 at the timing when the count of the communication call signal by the counter 57 reaches the above-described set value. The transmitter identification unit 36 identifies the transmitter by the transmitter ID signal of the communication call, and counts the call time of the communication call signal by using the counter 58 until the communication call is cut off, by using the counter 58. Based on the count, the receiver information recognition unit 32 decides the power state of  
15 the broadcast reception apparatus 3 of the receiver 50. In Also in this case, the same effects as described above are also achieved. In this case, the state of the broadcast reception apparatus 3 other than the power state may be posted according to a communication call signal which has been predetermined according to this state.

While ~~in this fifth embodiment~~ emphasis has been placed on a digital broadcast  
20 transmission/reception system in the fifth embodiment, a state recognition system comprising a state posting apparatus and a state recognition apparatus according to the present invention may be applied to other systems having apparatuses for which posting of the power states or the like from distant places is required. In Also in this case, the same effects as described above are also achieved.

25 While ~~in the first to fifth embodiments~~ a transmitter ID signal and a communication call signal are exchanged between a digital broadcast transmission system and a digital broadcast reception system by using a telephone line in the first to fifth embodiments, another communication line which is capable of transmitting a specific transmitter ID signal when performing a communication call may be employed instead of the telephone line.

## ABSTRACT OF THE DISCLOSURE

A digital broadcast transmission/reception system includes comprises; a transmission posting apparatus for performing a communication call through a telephone line network before 5 a broadcast transmission apparatus starts transmitting transmission of individual information. The system also includes; a distributor having a register which stores a transmitter ID signal of the transmission posting apparatus. The, the distributor compares comparing a transmitter ID signal at the communication call with the transmitter ID signal stored in the register, outputs and outputting a power control signal when these ID signals match, and connects connecting the 10 telephone line network with a telephone when these ID signals do not match. The system also includes ;and a power control apparatus for tuning ON power to a broadcast reception apparatus according to the power control signal. Therefore, the power to the broadcast reception apparatus can be controlled through the telephone line network.